



# INNOVATION **AFRICA** **DIGITAL** SUMMIT 2011

## Innovation Africa Digital Summit Programme

### Day 1 – am

10 – 10:30am Welcome Address (Ministry ICT Kenya)

#### STATE OF THE INDUSTRY

(Deputy Coordinator for International Communications and IT Policy at U.S. Department of State)

10:30 – 11:15am

#### INTERNATIONAL INFRASTRUCTURE

*Under-sea cables, satellite, perspectives on cross border connectivity, regulations and policies.*

(Chairman-LION/LION2), (Acting Head - NEPAD Agency), (CEO - WIOCC) (VP Africa-O3b), (SES World Skies)

11:15 – 11:45am

#### NATIONAL NETWORKS

*Infrastructure sharing, Backhaul, fixed /mobile integration, scaleable networks, infrastructure sharing,*

(CEO-Galaxy Backbone), (EVP Technologies, Emerging Markets-F. T. Orange) , (CIO-Expresso Telecom), (VP Technology and Infrastructure -MTN)

11:45 – 12:25pm

#### LAST MILE CONNECTIVITY

*Profitable rural connectivity, last mile alternatives, integrating technologies, 3G/4G, WiMax/ LTE spectrum allocation*

(Chairman-WAPA), (CEO-Access Kenya), (Head of Strategy-CellC) (CEO-Isocel) (Executive Commissioner-NCC Nigeria)

12:30 – 1:30pm

#### LUNCH

### Day 1 – pm

1:45- 2:30

#### POWERING THE INDUSTRY

*base stations, devices, rural power, uninterruptable power, smart grids*

(CEO-Telecom Telematique), (Investment Banker- Nedbank)

2:30- 2:45pm *Explanation of meetings*

3 – 5pm

MEETINGS – Time dedicated to one-to-one meetings

5 – 5:45pm

#### BACK OFFICE INTEGRATION

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*erp, crm, billing, knowledge management, analytics*

**(SAP), (IBM), (government CIO)**

## **Day 2 – am**

**9 – 9:45 Opening welcome by sponsor Nokia**

### **MONETISING THE MOBILE NETWORKS**

*Mobile TV, Mobile Advertising, Mobile Apps, Mobile Money, social media*

**(Acision), (Director-Mobikyo), (Nokia) (COO-MTN Rwanda)**

**9:45 – 10:30**

### **MONETISING THE FIXED NETWORKS**

*VAS, IPTV, VoIP, Video Conferencing, Cloud Computing etc.*

**(CMO-Neotel), (Commercialisation Lead-Google), (CEO-Telkom Kenya)**

**10:30 – 11am**

### **BREAK**

**11- 11:45**

### **REGULATORY CHALLENGES**

*roaming and inter-connect, SIM card registration, Mobile Number Portability,*

**regulator Mozambique (DG-INCM) regulator Tanzania (DG-TCRA) regulator Ghana (DG-NCA)**

**11:45 – 12:30 pm**

### **REDUCING CHURN**

*crm, erp, low cost tariff model, innovative pricing strategies, loyalty schemes, service bundling*

**(Head of Partnerships-Mauritius Telecom), (Head of Business Development-SEACOM) (CEO-Wananchi) (Commercial Director-Vivacell)**

**12:30 – 1:30 LUNCH**

## **Day 2 – pm**

**1:30 – 2:15**

### **TRANSFORMATION MANAGEMENT**

*Knowledge management, Change management, Process improvement, Innovation*

**Consultant (The Change Studio)**

**2:30 – 4:30**

**MEETINGS** – Time dedicated to one to one meetings and networking

**4:30 – 5:00**

### **FINANCE**

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*Partnerships, Mergers and Acquisitions, Attracting Investment, development bank initiatives*

**(Principal ICT Specialist-DBSA), (Investment Banker-Nedbank Capital), (Director-Emecas Finance)**

5-5:30

## **SATISFYING THE STAKEHOLDERS**

*Good governance, risk management and compliance*

**Consultant (Quency)**

## **GALA DINNER**

**(After dinner speaker) Bill Hearmon - Chairman African Broadband Forum**

## **Day 3 – am**

9:00 Opening welcome by Sponsor - ZTE

## **INDUSTRY ALLIANCES**

**(Mobile Monday), (GSMA), (CDMA forum), (SATA)**

9:45 - 10:30

## **GOVERNMENT SUPPORTING INDUSTRY**

*Taxation, Government working with technology companies to reduce cost of devices, Public sector backbone infrastructure.*

**(CEO-Telecom Telematique), (Acting Head-NEPAD Agency) (Director-Research ICT Africa)(ZTE)**

10:30 – 11am

## **BREAK**

11 -11:45

## **THE ECONOMIC CASE (for government supporting industry)**

*Increased GDP, Inward investment, BPO*

**(Deputy Coordinator for International Communications and IT Policy at U.S. Department of State), (Minister-Ministry Post and ICT Burkina Faso), (Chairman-African Broadband Forum)**

11: 45 – 12:30pm

## **REGULATING FOR GROWTH**

*Legal Frameworks and Regulatory Compliance, spectrum allocation, taxation*

**(Director, Technology & Licensing - Uganda Communications Commission/ EACO), (Director Radio Communications-ARTP Senegal) (ACE Consortium) (RASCOM)**

12:30 - 1:30

## **LUNCH**

## **Day 3 – pm**



# INNOVATION **AFRICA** **DIGITAL** SUMMIT 2011

1:30 – 2:15pm

## SOCIAL ECONOMIC DEVELOPMENT

*ICT in under-served communities, ICT in Schools, ICTs supporting NGOs*

**(SVP Commercial and Innovation-MTN), (CMO-Bharti Airtel), (Director-MobileActive)**

2:15 - 3pm

## PUBLIC SECTOR ICT

*Healthcare, Education, eGovernment*

**(Minister-Ministry ICT Zimbabwe)**

3pm-3:30pm

## BREAK

3:30-4:15pm

## CAPACITY BUILDING

*e-Learning, Leadership development, Capability and capacity building*

**(Acting Head-NEPAD Agency), (Lecturere-University of Namibia), (CEO-Uconnect), (Executive Dircetor-Kenya e-learning Centre)**

4:15- 5pm

## CLOSING REMARKS AND CONCLUSIONS

**Sponsor ZTE, (Ministry ICT Kenya), Conference Chair**

Golf competition and farewell drinks